

Families First DC Initiative

PRE-APPLICATION CONFERENCE

FRIDAY SEPTEMBER 24, 2021 10:00AM

Meeting Agenda

Introductions

- Program Team –Natalie Craver- Administrator & Octavia Shaw, Program Manager
- Contracts Team – Tara Sigamoni, Chief Procurement Officer & Markeeta Barnes, Contract Specialist
- Defining the Scope of Work

Navigating the Compliance Package

- Institutional Review Board
- External Stakeholders Review

Open Forum

Closing



The District's success as a whole is defined by the success of those who have historically been left behind. Communities within Wards 5, 7 and 8 have a disproportionate burden of poor socioeconomic (poverty, crime, unemployment) outcomes.



Many of these factors are heavily influenced by social determinants of health. Social determinants of health are the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life.



Families First DC will be a neighborhood-based, neighborhood-driven, neighborhood-led approach aimed at reducing disparities and creating stronger, more resilient families through meaningful access to District services. Research from the child welfare field is increasingly showing that a community approach can enhance family functioning. By enhancing the safety net available to families within the communities where they live, the goal is to create an environment that enhances the parent's ability to make good decisions for their families.



Families First DC is designed to disrupt the way services are delivered in eleven neighborhoods where barriers to well-being, economic opportunity, and achievement are most acute. Funding is made available under the District of Columbia Fiscal Year 2022 (FY22) Budget Support Act of 2019. As part of the District's evolution in how we interact with our customers.

Families First DC Background

Families First DC

The Child and Family Services Agency (CFSA) request applications for multiple grant awards to support Families First DC, a neighborhood-based, whole family approach for vulnerable families who live in DC.

The District will award up to (2) grants up to \$325,000 for the Base Year and NTE \$325,000 for (4) Option Years.

Period of Performance: date of award up to 12 months

Families First DC Initiative

Families First DC has the following goals:

- **Empower communities** – through a place-based approach, neighborhoods and families will envision and create Family Success Centers that will meet their specific needs. Community Advisory Committees will be established, neighborhood action planning will be employed, and strategically tailored community-based grants will be provided to fill services gaps to meet their community's needs.
- **Integrate Services** – the Family Success Centers will be uniquely designed by each community to facilitate access to existing government resources and new initiatives tailored to meet families' needs.
- **Focus Upstream** – The Family Success Centers will focus on increasing protective factors and mitigating trauma to build on community and family strengths. Services will be designed to prevent crises through early engagement, offer assistance to meet families' basic needs, respond flexibly to the needs of families and the communities, and provide services outside of a traditional office setting.

Overview of Scope of Work

CFSA seeks community-based organizations that can achieve these goals through implementing community-driven, place-based initiatives that focus on multiple aspects of a family's life to improve well-being and stability.

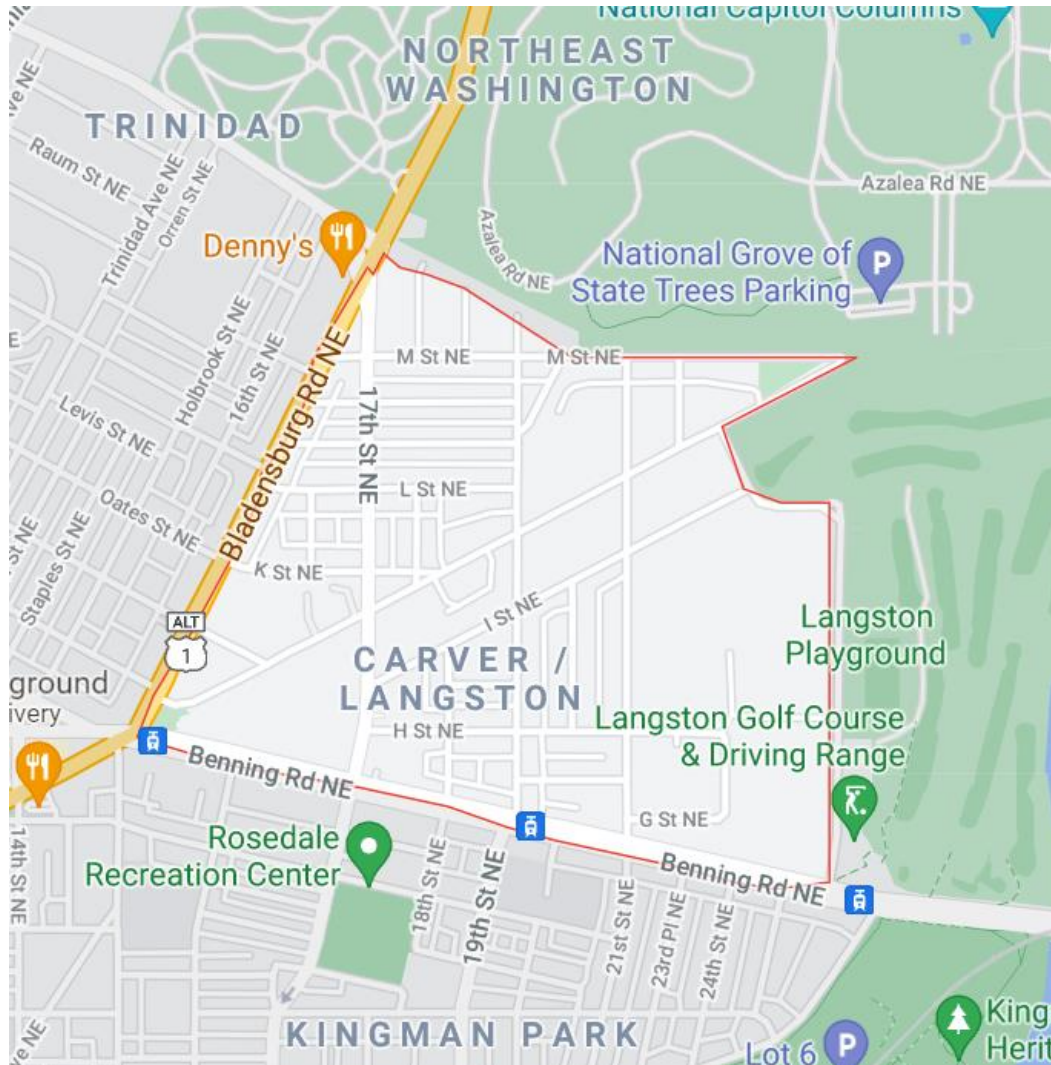
Through placed-based centers, known as Family Success Centers, neighbors will have access to resources and services that they deem important.

Each center will look different, based on the community's strengths and goals, but will strive to be a safe, accessible place where neighbors can come to use a computer, access resources and services onsite, and attend classes and trainings.



Overview of Scope of Work

Grantees will be responsible for establishing a Family Success Center in Ward 5 & 8 communities identified as identified in focus areas (see Figure 1).



Ward 5

Carver-Langston neighborhood

Overview of Scope of Work

The DC Child & Family Services Agency (10) Family Success Centers, launched in October 2019 and integrated government services to build on the strengths of families and the communities in which they live. The DC Child & Family Services Agency looks to further its initiative through expanding services to Ward 5 Carver Langston neighborhood. During each option year, grantees should use \$325,000 of their funding to provide services not otherwise offered in the community.

These services should be determined through the input of residents and can be provided directly by the applicant, through partnerships, or through subgrants. In addition, grantees will be responsible for forming and supporting a Community Advisory Council, representative of the larger community, who will help inform the community engagement process, resources and services delivered, use of grant funds, and specific goals and outcomes.

Key Sub-Grantee Role

Applicants shall design and implement a community-driven, place-based initiative with the goal of promoting stability and empowerment among families in communities at-risk of increased poor outcomes. Grantee activities shall consist of:

- Conduct a robust community engagement process to learn directly from the community about their strengths and gaps, as well as desired programs and services.
- Establish a community advisory council for each neighborhood and conduct capacity building for the council.
- Establish a physical location to house a Family Success Center for each focus area, with input from the community, and prepare the center to open within 30 days of award.

Key Sub-Grantee Role

- Identify strategies to empower communities, provide families with opportunities for economic mobility, ensure that all family members are healthy and safe, and help all families meet their education and employment goals for families. Strategies should be family-centered, based on evidence-based, evidence-informed or promising practices, and focus on family empowerment and community engagement.
- Develop data collection procedures.
- Create strategic partnerships that engage multiple sectors and community stakeholders to accomplish program goals.
- Adhere to the core sets of indicators to measure program processes and outcomes and progress toward program goals. Outcome indicators shall align with program measures that directly influence service delivery.

Key Sub-Grantee Role

- Participation in a community of practice to share best practices and resolve challenges across centers.
- Provide strategies on the execution of the evaluation framework.
- Evaluation plans should follow an established scientific framework, such as the Centers for Disease Control's Framework for Program Evaluation for Public Health Programs or the Reach Effectiveness Adoption Implementation Maintenance (RE-AIM) framework.

Evaluation Criteria – Technical Criteria

Criterion 1: NEED (10 points) – Corresponds to Sections: Introduction and Needs Assessment

Criterion 2: RESPONSE (30 points) – Corresponds to Sections: Project Description and Work Plan

Criterion 3: EVALUATIVE MEASURES (20 points) – Corresponds to Sections: Logic Model, Performance Monitoring and Evaluation

Criterion 4: IMPACT (5 points) – Corresponds to Sections: Work Plan

Criterion 5: RESOURCES/CAPABILITIES (20 points) – Corresponds to Sections: Partnerships, Performance Monitoring and Evaluation, and Organizational Information

Criterion 6: SUPPORT REQUESTED (5 points) – Corresponds to Sections: Budget and Budget Justification Narrative

Criterion 7: PAST PERFORMANCE (10 points)

Review Process

- All grant applications will be reviewed by two review panels:
 - An internal District government review panel, and
 - An external review panel comprised of community stakeholders.
- The review panels will review, score and rank each Applicant's proposal.
- Upon completion of its review, the panel shall make recommendations for awards based on the scoring process.
- The Director of CFSA or his designee shall make the final funding determination(s).

Navigating the Compliance Documents

Clean Hands <https://mytax.dc.gov/>

EEO Package & First Source *First Source Employment Agreement*
available at www.ocp.dc.gov click on “Solicitation Attachments”

Insurance Requirement

Bidder/Offeror Certification

Closing

Nothing stated at the pre-proposal conference changes the context of the solicitation. Any changes deemed necessary will be made by the Contracting Officer via an amendment issued by way of the OPGS.

Any additional questions or concerns should be submitted via email to markeeta.barnes@dc.gov no later than Friday October 15, 2021 by 2:00pm, all responses will be posted to the opgs.gov no later than Tuesday, October 19, 2021, by 4:00pm.

Thank you for your participation and interest in doing business with the District of Columbia Government.

Contact Information

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