



THE GOVERNMENT OF THE DISTRICT
OF COLUMBIA

EXECUTIVE OFFICE OF THE MAYOR
OFFICE ON **LATINO AFFAIRS**



NOTICE OF FUNDING AVAILABILITY (NOFA) FY 2024 LATINO COMMUNITY ENGAGEMENT GRANT

Background Information:

The Executive Office of Mayor Muriel Bowser and The Mayor's Office on Latino Affairs invites qualified Community Based Organizations providing direct services to the District of Columbia's Latino community to apply for the FY 2024 Latino Community Engagement Grant. The grant aims to provide direct support to the Mayor's Office on Latino Affairs in their efforts to connect with and support the Latino population through community events and programs, fostering greater engagement and participation.

Funding Areas:

Funding priority areas identified for FY 2024 are aligned with the following Mayor Muriel Bowser's administration budget priorities: Jobs & Economic Development, Public Safety, Youth Engagement, and Arts & Creative Economy. Funds are available for the following:

1. Launching a Workforce Development Community Ambassadors Program to deploy trusted messengers who will provide accurate information about government and nonprofit resources available to DC Latinos;
2. Assist in the execution of community cultural events to the promote the Latino Diasporas in DC. Events include: Mi Pequeno El Salvador Festival; Afro-Latino Fest; Mayor Bowser's Summer Soccer League; DC Latino Restaurant Week
3. Encouraging economic growth by aiding Latino small businesses with a particular emphasis on bolstering DC's Latino Legacy Businesses .

Eligibility Criteria:

Organizations who meet the following eligibility requirements at the time of application may apply:

1. Be a Community-Based Organization (CBO) with a Federal 501(c)(3) tax-exempt status or evidence of fiscal agent relationship with a 501 (c)(3) organization;
2. The organization or program serves the District's Latinx residents or business owners;



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3. The organization's principal place of business is located in the District of Columbia;
 4. All services and programming to receive funds must be provided in the District of Columbia;
 5. The organization must be currently registered in good standing with the DC Department of Licensing and Consumer Protection (DLCP), and have a certificate of Clean Hands with the Office of Tax and Revenue (OTR);
 6. Current grantees must be current on any reporting obligations for the FY24 grant cycle and progress towards deliverables will be considered.

Program Scope:

In FY 2024, Latino Community Engagement Grant will fund programs with demonstrated ties to Mayor Bowser's priority areas and community needs in the following program areas: economic and workforce development, youth engagement, public safety, and promotion of the arts and humanities [see RFA for details].

Release Date of RFA: Tuesday, March 25th, 2024

Availability of RFA: The RFA will be posted on MOLA's website (mola.dc.gov) & on the [District's Grant Clearinghouse](#) Website

Amount of Awards: Eligible organizations can be awarded up to \$150,000.

Length of Awards: Grant awards are for FY 2024
April 29th, 2024 – September 30th, 2024

Point of Contact: Ricardo Espitia, Grants Management Specialist and Lucy Hernandez, Grants Monitor
Phone: 202-714-4769 or 202-600-1807
Email: grants.ola@dc.gov



Muriel Bowser
Mayor

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Eduardo Perdomo
Director

MOLA will only receive, or answer questions related to this grant competition if submitted in writing via e-mail to grants.ola@dc.gov. Due to the volume of inquiries and other administrative tasks, questions submitted after Wednesday, April 10th, 2024 at 5:00 pm EST may not receive a response.

Deadline for Electronic Submission: 5:00PM on Friday, April 12th, 2024 via e-mail to grants.ola@dc.gov