

**FY2021 AAPI COMMUNITY GRANT
PRE-BIDDER'S
CONFERENCE**



Wednesday, July 22, 2020



**GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR**

WELCOME

Director Ben de Guzman

Mayor's Office on Asian Pacific Islander Affairs

Part I: Introductions

Part II: About the Community Grant

Part III: Request for Applications (RFA)

Part IV: ZoomGrants

Part V: Q & A



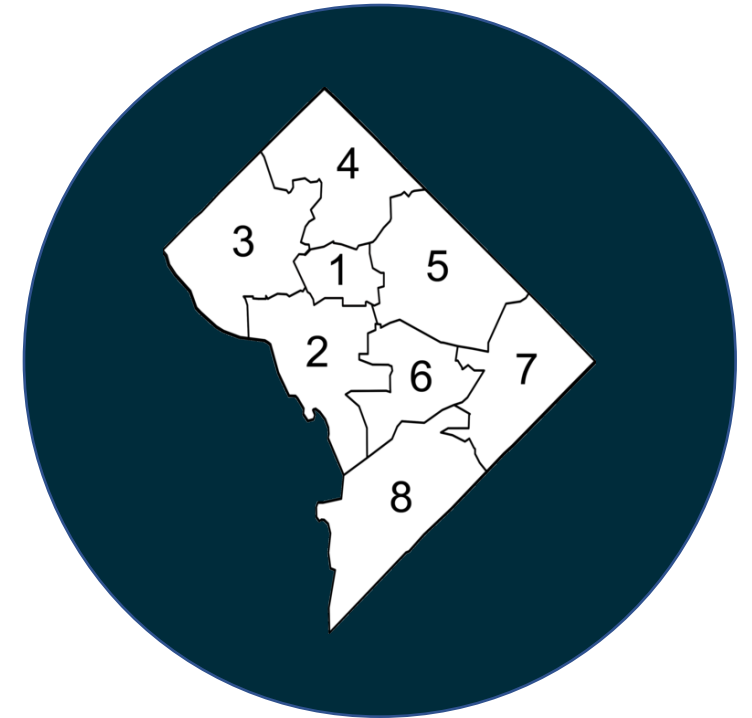
Part I: Introductions

Part II: About the AAPI Community Grant

AAPI Community Grants

FY2021 MOAPIA's Asian and Pacific Islander Community Grant will fund culturally and linguistically appropriate programs that provide direct services to the District's AAPI community.

The FY2021 grant period is from **October 1st, 2020** to **September 30th, 2021**.



Award Amount & Duration

- Total funding available: **\$213,300**
- Award sizes will vary, and eligible organizations can be funded up to **\$55,000**
- Award Notifications will be released in **mid September 2020**
- The FY2021 grant period is from **October 1st, 2020** to **September 30th, 2021**.



Funding Priority Areas

FY 2021 funding priority areas are aligned with Mayor Muriel Bowser's budget priorities:

- **Education**
- **Jobs & Economic Development**
- **Public Safety**
- **Civic Engagement**
- **Health & Wellness**
- **Youth Engagement**
- **Arts & Creative Economy**

Part III: Request for Applications

To be Released: Tuesday, July 28, 2020

Application Deadline: Friday, August 7,
2020

via ZoomGrants

apla.dc.gov

Applicants must meet all the following conditions:

A community-based organization

- Federal 501(c)(3) tax-exempt status or evidence of fiscal agent relationship with a 501(c)(3) organization
- Principal place of business in the District of Columbia.
- Provides services and programming in the District of Columbia.
- Serves the District's Asian American and Pacific Islander community.
- Registered and in good standing with the DC Department of Consumer & Regulatory Affairs and the Office of Tax and Revenue.
- Current grantees must fulfill any reporting obligations for the FY2020 grant cycle.

Applicants are required to submit the following. Applications will be considered incomplete if any part of any sections is missing.

Proposal Narrative:

- Proposal Summary
- Program/Project Narrative
- Collaboration Description (if applicable)
- Program Goals and Objectives
- Organizational Capabilities
- Social Distance and Virtual Engagement Plan



Application Checklist (cont.)

- Certifications (signature needed)
- Assurances (signature needed)
- Grant Budget
- Staffing Plan
- Work Plan
- Performance Plan
- Community Social Distancing/Virtual Engagement Plan
DC Clean Hands Certificate / Certificate of Good Standing

All documents and templates are included in the RFA and need to be submitted via ZoomGrants. Substitute forms will not be accepted.



Appendices

- Staff Job Descriptions
- Organizational chart
- Current Board list with names, affiliation, and contact information
- Copy of current organizational budget
- Audited financial statements (2018 or 2019)
- Basic business license
- Copy of IRS tax-exempt determination letter
- Memorandum of Agreement/Understanding, if applicable
 - Do not send general letters of support
- Collaborative partner materials, if relevant

Due to COVID-19 social distancing guidelines, a Community Social Distancing/Virtual Engagement Plan is required for **Quarter 1 and Quarter 2**, along with a normal operations plan and outreach plan for Quarter 3 and Quarter 4.

- *In the event social distancing continues into Quarter 3 and Quarter 4, a contingency plan should also be in place for the possible extension of Community Social Distancing/Virtual Engagement Plan.*



- Webinars
 - [WebEx](#), Free-\$27/month
 - [GoToWebinar](#), \$49-\$399/month
 - [Zoom](#), Free-\$20/month
 - [Google+ Hangouts](#)
- Other Platforms
 - [Zoho Meeting](#), per meeting \$10-\$79/month plus add-ons such as toll-frees, recording features, and others
 - [Demio](#), \$34-\$163/annually
 - [LiveStream](#), \$75/month

- Email Campaigns/Texting
 - [Constant Contact](#), \$20-45/month
 - [Mailchimp](#), Free-\$299/month
 - [Zingle](#) (Text), \$179+/month
- Social Media and Ads
 - [Facebook](#)
 - [Instagram](#)
 - [Twitter](#)
 - [Youtube](#)

FY21 Community Grant Review Process



Application Reviewing and Scoring

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- Soundness of the Proposal - 20 points
- Program Goals, Objectives, and Services - 15 points
- Program Evaluation - 15 points
- Organizational Capability and Relevant Experience - 25 points
- Sound Fiscal Management and Budget - 15 points
- Community Outreach - 10 points
- **Total:** 100 points

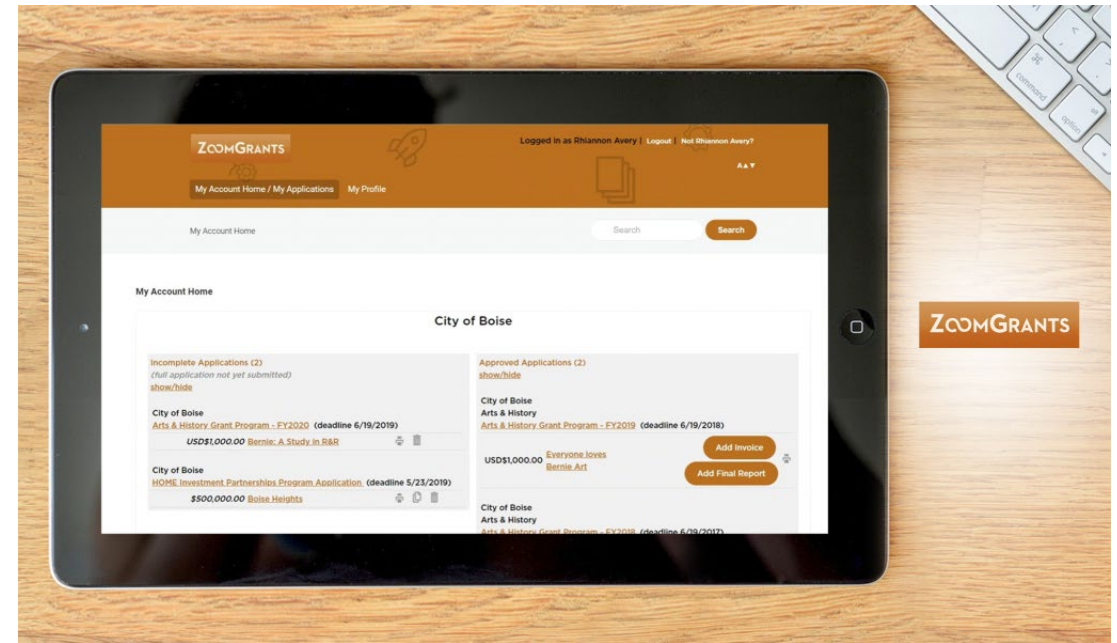
Part IV: ZoomGrants

ZoomGrants online portal is the **ONLY** method to submit an application.

Applications are due no later than **Friday, August 7, 2020.**

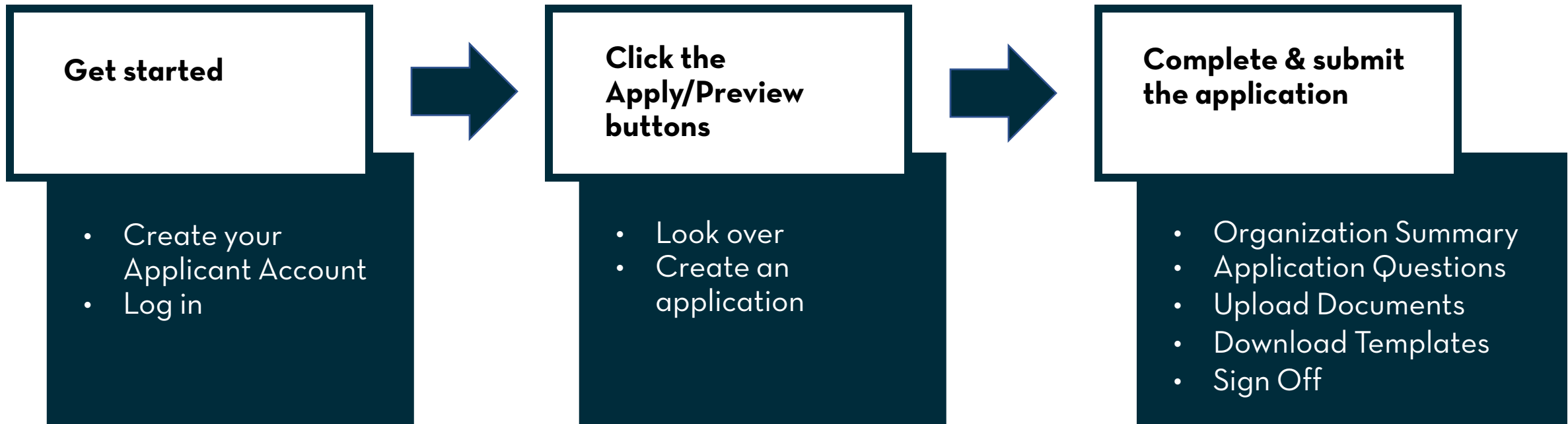
Contact Zoomgrants tech support directly at <http://help.zoomgrants.com/index.php/submit-a-ticket/>

Or Call: (866) 323-5404 x2



Application Submission Process

<https://www.zoomgrants.com/>





- Serve DC is launching the District's new Volunteer and Donations Resource Portal, a city-wide, web-based platform that successfully streamlines the activation of volunteer and donation opportunities.
- The site will serve as a clearinghouse for trusted information and capacity building resources to better position non-profit and philanthropic partners to respond to and recover from the current COVID-19 public health emergency.
- **servedc.galaxydigital.com**

YOU MATTER. GET COUNTED!



2020CENSUS.GOV

OR



1-844-330-2020

OR



BY MAIL AT NO COST



Count on Confidentiality

By law, Census responses cannot be shared with anyone, including law enforcement agencies.



Getting Counted Matters

Your participation ensures an accurate representation of our community and funding for schools, health care, transportation, and more.

Part V: Q & A

THANK YOU!

Questions?

Contact at:

Ly Le, Grants Manager

ly.le@dc.gov